

## The Basics™ Community Toolkit: Contents

This table of contents lists items included in the initial release of the Basics Community Toolkit. The content of the toolkit will continue to expand over time. Some categories in the filter box, such as "Sector" and "Age Group," will be increasingly important as materials are added. For example, Healthcare is the first sector for which the toolkit provides distinctive materials. Filtering by Healthcare will generate results that apply specifically to healthcare settings in addition to other more general tools that apply across all sectors, not limited to healthcare.

Resource Type	Title	Description	Language			Sector
			Eng.	Span.	Hait. Cre.	Healthcare
Implementation Guides	Getting Started with The Basics: A Guide for Organization Leaders and Coordinators	Start thinking through the steps for promoting the Basics in your organization. This guide is designed for program leaders, coordinators, and others helping to implement the Basics at the organization level. It includes background on the Basics campaign, an overview of materials and resources available in the Basics Community Toolkit, steps for adopting the Basics in your organization, and a planning template.				
	Implementation Documentation Template	Plan and document Basics implementation using this template in the form of a MS Word file that you can edit. The template walks through key steps in a cycle of planning, acting, and reflecting. Review with your team and complete it progressively as you implement the Basics in your organization.				
	Implementation Rubric	Assess where an organization falls on this 4-level implementation rubric, from Level 1: Pre-Implementation, up to Level 4: Mature Implementation. Organization leaders will find this helpful as both a planning and self-assessment tool. It can also be used by community-level organizers to track implementation levels and progress across an entire community.				
	Sharing the Basics in Healthcare Settings	Infuse the Basics into healthcare for families. Find guidance for making the Basics an integral component of routine conversations with infant and toddler caregivers, as well as helpful talking points for providers to share. This document is appropriate for individual use by a provider or program coordinator, and can also be used as content for professional development.				

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Implementation Guides	Parent and Caregiver Workshop: One-Hour Video Discussion	Easily share and discuss the Basics with a group of parents or caregivers. This guide provides facilitator instructions for a one-hour workshop focused on one of the core Basics videos. The session involves group discussion of the video as well as individual reflection and planning. The same format can be used to cover any of the five Basics. Offer this workshop in any number of settings where families gather.		**		
	Skill-Building Activities for Groups of Parents and Caregivers	Engage parents and caregivers in interactive, hands-on learning. This guide is for individuals who lead caregiver workshops, support groups, or other meetings. Find instructions for leading activities aligned with each of the five Basics. Activities are designed for adults with no children present. For activities designed for adults with children present, see "Skill-Building Activities for Groups Caregivers and Their Infants/Toddlers."				
	Skill-Building Activities for Groups of Caregivers and Their Infants/Toddlers	Engage caregivers and their infants/toddlers in fun Basics learning experiences. This guide is for individuals who lead infant/toddler playgroups or other community events for caregivers and young children. Find instructions for hands-on activities aligned with each of the five Basics. Infants and toddlers are included in the activities.				
Handouts	Five Basics One-Pager	Introduce colleagues or families to the Basics with this one-page overview. The handout includes a brief introduction to the Basics campaign and five Basics principles.				
	Five Basics Tip Sheets	Share caregiving tips and ideas. Find one tip sheet for each of the five Basics. Disseminate broadly in hard copy and electronically. Tips can be used with providers and families to spark discussions and practice during trainings or meetings. Send them home to reinforce concepts covered.				

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Handouts	My ABC Plan	Help parents and caregivers plan to use the Basics. This exercise draws on research showing that people are more likely to achieve goals when they make specific plans and anticipate challenges. It is a good way to conclude a workshop or presentation. Walk participants through the steps of choosing one Basics action to try with their child, articulating the benefits, considering potential challenges, and identifying solutions to those challenges. Discuss their responses.				
	Poem: The Basics Caregiver's Promise	Inspire commitments from new parents and caregivers with this poem from the perspective of a fellow caregiver. The poem's narrator recites a set of promises to their new baby, linked to each of the five Basics.				
	Poem: The Basics Community Contract	Share the vision of the Basics movement. This poem describes how an entire community can come together to support families with young children. Addresses all five Basics.				
	The Basics: Books for Little Ones	Find children's books aligned with each Basic, recommended by children's librarians at Boston Public Library. Share with educators and caregivers. Encourage reading with children beginning in infancy.				
Videos	Overview Video	(3:18) Watch this Basics overview video for an introduction to the five fun, simple, and powerful ways to boost early brain development and learning for all children from birth to age three. The video is a quick and effective way to introduce the Basics Campaign to any audience.				

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Videos	Basic 1: Maximize Love, Manage Stress	(4:28) Key concepts are showing love and responding to children’s signals, the importance of routines, and strategies for coping with stress. Use this video as a springboard for discussions with parents and caregivers or in professional development.				
	Basic 2: Talk, Sing, and Point	(3:21) Key concepts are expressing affection, eye contact, the importance of back-and-forth interactions and conversations, and the roles of singing and pointing in the development of communication skills. Use the video as a springboard for discussions with parents and caregivers or in professional development.				
	Basic 3: Count, Group, and Compare	(4:12) Key concepts are young children's capacity for learning early math ideas, counting sets, and finding everyday opportunities to engage children in math talk and problem solving. Use the video as a springboard for discussions with parents and caregivers or in professional development.				
	Basic 4: Explore through Movement and Play	(4:10) Key concepts are ways babies and toddlers play and explore their surroundings, supporting physical development, and ways to build on children's natural curiosity. Use the video as a springboard for discussions with parents and caregivers or in professional development.				
	Basic 5: Read and Discuss Stories	(4:14) Key concepts are how to read with an infant, strategies for making book time interactive, and tips for engaging children in back-and-forth conversations during reading. Use the video as a springboard for discussions with parents and caregivers or in professional development.				
	Poem: The Basics Caregiver’s Promise	(1:14) Inspire commitments from new parents and caregivers with this poem from the perspective of a fellow caregiver. The narrator recites a set of promises to their new baby, linked to each of the five Basics.				

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Videos	Poem: The Basics Community Contract	(1:53) Share the vision of the Basics movement. In the form of a poem, this video illustrates how an entire community can come together to support families with young children. Covers all five Basics.				
	Voices of the Healthcare Community: Why Are Healthcare Professionals Using the Basics?	(6:09) Hear directly from healthcare professionals about why they share the Basics and how it supports their work with families. This video features pediatricians, nurses, medical assistants, home visitors, and behavioral health specialists. Share with potential healthcare allies; discuss in professional development.				
	Voices of the Healthcare Community: Everyone Can Be Involved	(5:57) Get ideas for rolling out the Basics in your healthcare setting. Providers and administrators discuss the multiple touchpoints in a typical healthcare visit, disseminating materials, and getting colleagues on board. Review with your team as you consider approaches to implementing the Basics in your own setting.				
	Voices of the Healthcare Community: What Does It Look Like When Healthcare Professionals Use the Basics?	(5:44) See healthcare professionals in action as they share the Basics in routine visits with families. Get tips for weaving Basics themes into the conversations you're already having with parents and caregivers. Watch and discuss this video with colleagues or in professional development.				
Presentations	Partner Orientation and Training	Get your team or community up to speed on the Basics. This PowerPoint presentation is designed for local Basics leaders and others helping to mobilize partners. The presentation provides an overview of the campaign, covers some of the science behind the Basics, and engages participants in brainstorming potential applications in their setting. Modify as needed to suit your audience and time frame.				

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Posters	Five Basics Poster	Spread awareness with this colorful 24" x 36" poster featuring families engaged in doing the Basics. The file can be downloaded and printed at your local printer.				
Research and Evaluation	Elements of a 21st Century Movement for Excellence with Equity	This article asserts the necessity of a twenty-first century movement for achieving excellence with equity. It was originally delivered as an address by Ron Ferguson for the 2013 Charles H. Thompson Lecture at Howard University, and later printed in the Journal of Negro Education. The piece situates supports for young children and families in the context of a cradle-to-career approach.				
	Aiming Higher Together: Strategizing Better Educational Outcomes for Boys and Young Men of Color	This report concerns what we can do as a society to overcome the systemic predicament facing boys and young men of color, beginning from birth. Written by Ron Ferguson for the Urban Institute.				

\*\*This facilitator's guide is in English, but the workshop can be conducted for parents and caregivers who speak Spanish. All necessary videos and handouts are available in Spanish.